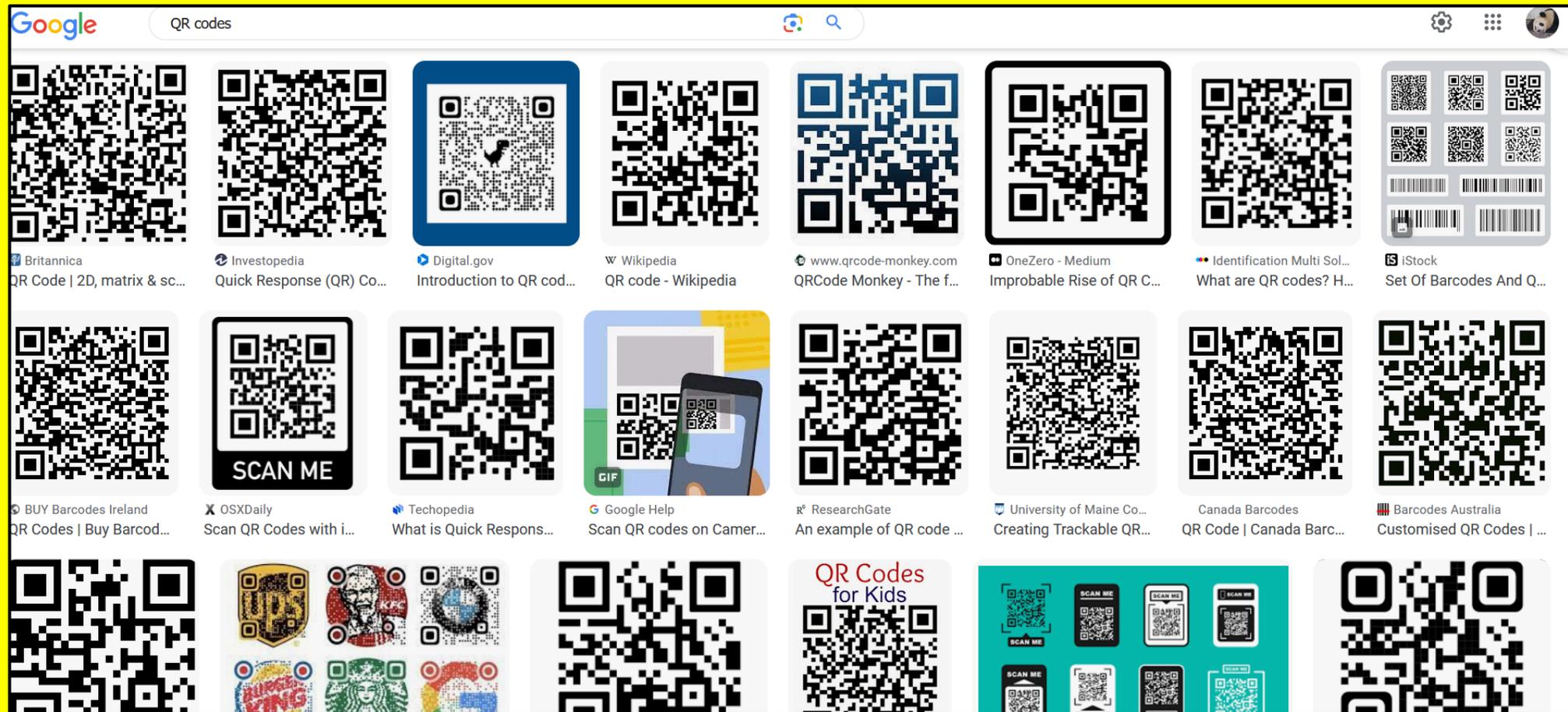
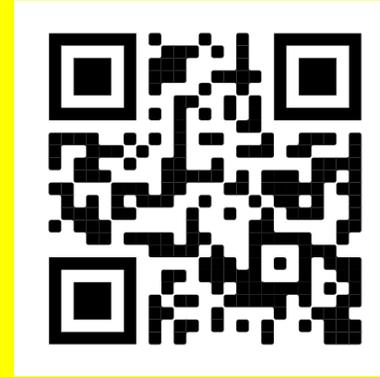


# What are QR codes; where have you seen them? Take a look at these, from a Google image search, and explain how they work. Guessing is fine.



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A “Quick Response” code is a two-dimensional code that is read by your smartphone or tablet’s camera. Dots combine to make square black figures that are set on a white background. The different arrangements of these figures create codes that contain information both vertically and horizontally, and thus can provide access to lots of information, like links, text, or data.



QR codes were created in 1994 by Denso Wave. Initially used to track parts in vehicle manufacturing, their use in mobile phone applications has grown tremendously. Look for them on signs, menus, business cards, TV advertisements, or in any context where users might find additional information useful. QR codes can hold thousands of characters of data, while their predecessors, bar codes, carry much less info since they are one dimensional.